



**UNIVERSITAS PELITA HARAPAN SURABAYA
FAKULTAS EKONOMI**

AGREEMENT OF MENTORING GUIDANCE FOR THESIS PROPOSAL

**THE EFFECT OF BRAND IMAGE, BRAND QUALITY AND BRAND
EXPERIENCE ON BRAND LOYALTY THROUGH CUSTOMER
SATISFACTION ON NIKE APPAREL IN SURABAYA**

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Has been checked and recommended for final and comprehensive oral defense in order to obtain the degree of *Master Sarjana* at *Fakultas Ekonomi*, Universitas Pelita Harapan Surabaya.

Surabaya, 14 December 2017

Agreed;

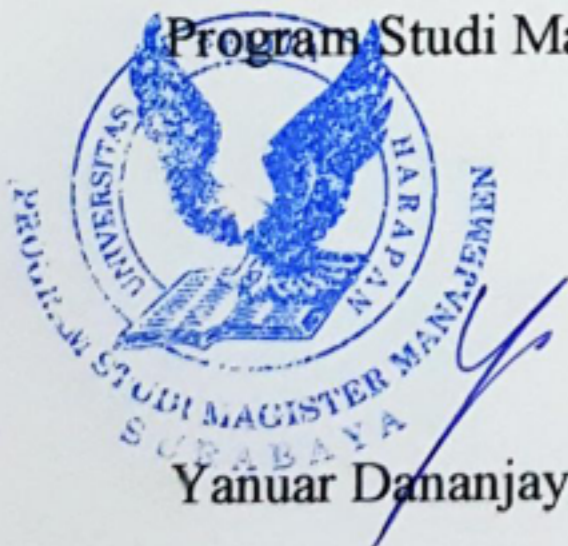
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