



**UNIVERSITAS PELITA HARAPAN SURABAYA
FAKULTAS EKONOMI**

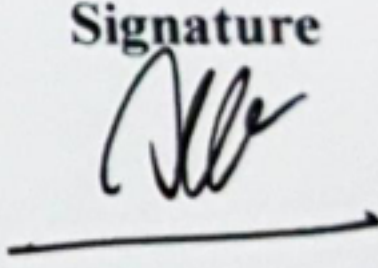
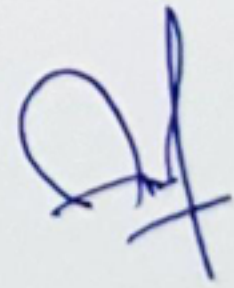
THESIS PROPOSAL EXAMINATION COMMITTEE

On Thursday, January 11th, 2018, this Thesis has been examined in a comprehensive oral presentation to fulfill one of the academic requirements to obtain the degree of Sarjana Master at Fakultas Ekonomi, Universitas Pelita Harapan Surabaya:

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The members of the Examination Committee involved in the comprehensive oral examination of this Final Paper titled:

“THE EFFECT OF BRAND IMAGE, BRAND QUALITY, AND BRAND EXPERIENCE TOWARDS BRAND LOYALTY THROUGH CUSTOMER SATISFACTION ON NIKE APPAREL IN SURABAYA” were the following:

Name	Status	Signature
1. Dr. Ir. Januar Heryanto, M.S., MBA	as Head of the Committee and Thesis Advisor	
2. Amelia, S.E., M.M.	as member of the committee	
3. Hananiel M. Gunawan, BA, MBA	as member of the committee	