

FINAL PAPER

**THE EFFECT OF CURIOSITY AND TECHNOLOGY ACCEPTANCE
MODEL ON TOKOPEDIA REPURCHASE INTENTION IN SURABAYA
THROUGH PERCEIVED HEDONIC VALUE**

Written to fulfill academic requirements
to obtain Sarjana Ekonomi Strata Satu

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2017**



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TOKOPEDIA REPURCHASE INTENTION IN SURABAYA THROUGH PERCEIVE
HEDONIC VALUE**

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PREFACE

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