

**FINAL PAPER**

**ANALYSIS OF THE EFFECT OF SALESPERSON REPUTATION  
TOWARD CUSTOMER LOYALTY, THROUGH ECONOMIC VALUE,  
SERVICE PRODUCTIVITY, AND ENJOYABLE INTERACTION AT  
HARTONO ELECTRONIC**

Submitted as a final requirement to obtain the degree of  
*Sarjana Ekonomi Strata Satu*

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UNIVERSITAS PELITA HARAPAN SURABAYA 2018**



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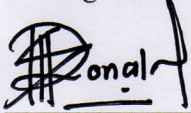
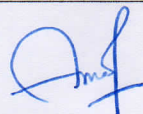
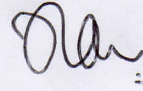
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Surabaya, 3 August 2018

Michael Fu

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