

FINAL PAPER

**THE EFFECT OF CORPORATE IMAGE, PRODUCT
QUALITY, SERVICE QUALITY, PERCEIVED RISK, PRICE
CONSCIOUSNESS TOWARD REPURCHASE INTENTION OF
SAMSUNG IN SURABAYA**

Written to fulfill academic requirements
to obtain **Sarjana Ekonomi Strata Satu**

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SURABAYA**

2018



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**THE EFFECT OF CORPORATE IMAGE, PRODUCT QUALITY,
SERVICE QUALITY, PERCEIVED RISK, PRICE CONSCIOUSNESS
TOWARD REPURCHASE INTENTION OF SAMSUNG IN SURABAYA**

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Has been examined and approved for submission and defended in a comprehensive presentation in order to obtain the degree of *Sarjana Ekonomi Strata Satu* in *Fakultas Ekonomi, Universitas Pelita Harapan Surabaya*.

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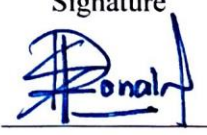


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Surabaya, 27th September 2018

Elizabeth Katherine Susanto Putri

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