

FINAL PAPER

THE EFFECT OF PERCEIVED QUALITY, PERCEIVED VALUE, PERCEIVED PRICE, BRAND IMAGE, TRUST, AND FAMILIARITY TOWARDS CONSUMERS' REPURCHASE INTENTION OF IPHONE USER IN SURABAYA

Written to fulfill academic requirements
to obtain **Sarjana Ekonomi Strata Satu**

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**PROGRAM STUDI MANAJEMEN
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SURABAYA
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UNIVERSITAS PELITA HARAPAN SURABAYA
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Surabaya, 20th of September 2018

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PERCEIVED PRICE, BRAND IMAGE, TRUST, AND FAMILIARITY
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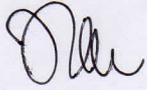
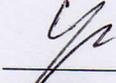
AGREEMENT OF PANELIST APPROVAL FOR FINAL PAPER

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2. Yanuar Danajaya, B.Sc, MM	as the Member	 _____
3 Dr. Ronald, S.T., M.M.	as the Member	 _____

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