

**FINAL PAPER**

**THE EFFECT OF FUNCTIONAL VALUE, SOCIAL VALUE,  
EMOTIONAL VALUE, MONETARY VALUE, AND  
CUSTOMER SATISFACTION TOWARDS CONSUMER  
REPURCHASE INTENTION OF XIAOMI REDMI NOTE 4 IN  
SURABAYA**

Written to fulfill academic requirements to obtain the  
degree of **Sarjana Ekonomi Strata Satu**

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SURABAYA  
2018**



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**THE EFFECT OF FUNCTIONAL VALUE, SOCIAL VALUE,  
EMOTIONAL VALUE, MONETARY VALUE AND CUSTOMER  
SATISFACTION TOWARDS CONSUMER REPURCHASE INTENTION  
OF XIAOMI REDMI NOTE 4 IN SURABAYA**

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