FINAL PAPER

THE EFFECT OF CONVENIENCE AND LOGISTIC ON REPURCHASE INTENTION OF SHOPEE APPLICATION CUSTOMER IN SURABAYA

Submitted as a final requirement to obtain the Degree of Sarjana Manajemen Strata Satu

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PREFACE

Gratitude researcher prayed to the God for the blessings, the preparation of the final paper, entitled “THE EFFECT OF CONVENIENCE AND LOGISTIC ON REPURCHASE INTENTION OF SHOPEE APPLICATION CUSTOMER IN SURABAYA” this can be done well. The final paper in the form of this thesis is submitted to fulfill requirement to obtain the degree of Sarjana Management Strata Satu Universitas Pelita Harapan Surabaya.

The researcher believes that the disclosure, presentation, and use of words and language in this study are still very far from perfect. Therefore, with all humility author welcome any suggestions, criticism and all forms of guidance from all arties to improve this thesis.

In this moment the researcher wanted to give thanks for those who have helped and supported upon the completion of the research until the end. This acknowledgements is specially addressed to:

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Although the thesis is still far from being perfect, the author does believe that this thesis will be useful for further usage. As the thesis is completed, with the effort and love from all the people involved in the preparation stage as mentioned before, and to them, the author dedicates this final paper.

Surabaya, September 25th 2019

Retno Wulandari
# TABLE OF CONTENTS

STATEMENT OF AUTHENTICITY OF FINAL PAPER .................. ii  
AGREEMENT OF MENTORING GUIDANCE FOR FINAL PAPER iii  
AGREEMENT OF PANELIST APPROVAL FOR FINAL PAPER ..... iv  
ABSTRACT........................................................................... v  
PREFACE............................................................................... vi  
TABLE OF CONTENTS ............................................................... viii  
LIST OF TABLES .................................................................... xi  
LIST OF FIGURE ..................................................................... xii  
LIST OF APPENDICES .............................................................. xiii

## CHAPTER 1 INTRODUCTION ....................................................... 1  
1.1 Background ...................................................................... 1  
1.2 Research Problem ........................................................... 10  
1.3 Research Objectives ............................................................ 11  
1.4 Research Contributions ....................................................... 11  
1.4.1 Theoretical Advantages .................................................. 11  
1.4.2 Empirical Advantages .................................................... 12  
1.4.2.1 For Shopee E-commerce ............................................ 12  
1.4.2.2 For the researcher ..................................................... 12  
1.5 Research Limitations .......................................................... 12  
1.6 Research Outlines ............................................................. 12

## CHAPTER 2 REVIEW OF RELATED LITERATURE ..................... 14  
2.1 Repurchase Intention .......................................................... 14  
2.2 Customers Satisfaction ......................................................... 14  
2.3 Customer Service ............................................................... 15  
2.4 Tracking ........................................................................... 16  
2.5 Shipping .......................................................................... 17  
2.6 Transaction Convenience .................................................... 18  
2.7 Evaluation Convenience ....................................................... 19  
2.8 Search Convenience ............................................................ 20  
2.9 Access Convenience ............................................................ 21  
2.10 Previous Study ................................................................. 22  
2.11 Hypothesis ...................................................................... 23  
2.11.1 The Effect of Access Convenience on Customer Satisfaction ...... 23  
2.11.2 The Effect of Search Convenience on Customer Satisfaction ...... 23  
2.11.3 The Effect of Transaction Convenience on Customer Satisfaction... 24  
2.11.4 The Effect of Evaluation Convenience on Customer Satisfaction... 25  
2.11.5 The Effect of Shipping on Customer Satisfaction ................. 25  
2.11.6 The Effect of Tracking on Customer Satisfaction ............... 26  
2.11.7 The Effect of Customer Service on Customer Satisfaction .......... 26  
2.11.8 The Effect of Customer Satisfaction on Repurchase Intention ....... 27  
2.12 Research Model ................................................................. 28  
2.13 Operational Framework ..................................................... 29
CHAPTER 3 RESEARCH METHODOLOGY .................................. 31
3.1 Research Design ................................................................ 31
3.2 Research Variables .......................................................... 31
3.2.1 Operational Definitions .................................................. 31
3.2.2 Variables to be tested ...................................................... 33
3.2.3 Level of Measurement and Scaling Techniques ................. 33
3.3 Method of Data Collection .................................................. 34
3.3.1 Sources of Data ............................................................ 34
3.3.2 Sample and Sampling Plan .............................................. 34
3.3.3 Research Instruments ..................................................... 35
3.4 Method of Data Analysis .................................................... 36
3.4.1 Validity Test ............................................................... 36
3.4.2 Reliability Test ............................................................ 36
3.4.3 Classical Assumption Test .............................................. 36
3.4.3.1 Normality Test ....................................................... 36
3.4.3.2 Homoscedasticity Test ............................................. 37
3.4.3.3 Linearity Test ........................................................ 37
3.4.3.4 Multicollinearity Test ............................................... 37
3.4.4 Linear Regression Analysis ............................................ 37
3.4.4.1 Multiple Linear Regression Analysis ......................... 37
3.4.4.2 Coefficient of Correlation and Coefficient of Determination ...... 39
3.4.4.3 Hypothesis Testing ................................................... 40

CHAPTER 4 RESULT AND DISCUSSION .............................. 41
4.1 Description of Shopee ....................................................... 41
4.2 Data Analysis ............................................................... 41
4.2.1 Descriptive Statistic of Respondents Profile ....................... 42
4.2.2 Descriptive Statistic of Respondents Perceptions ............... 43
4.2.2.1 Descriptive Statistic of Access Convenience ................. 44
4.2.2.2 Descriptive Statistic of Search Convenience ................. 45
4.2.2.3 Descriptive Statistic of Transaction Convenience .......... 46
4.2.2.4 Descriptive Statistic of Evaluation Convenience .......... 47
4.2.2.5 Descriptive Statistic of Shipping ................................ 49
4.2.2.6 Descriptive Statistic of Tracking ................................ 50
4.2.2.7 Descriptive Statistic of Customer Service .................... 51
4.2.2.8 Descriptive Statistic of Customer Satisfaction ............... 53
4.2.2.9 Descriptive Statistic of Repurchase Intention ................. 54
4.3 Linear Regression ........................................................... 55
4.3.1 Validity Test ............................................................... 55
4.3.2 Reliability Test ............................................................ 56
4.3.3 Classical Assumption Test of Normality ............................ 56
4.3.4 Classical Assumption Test of Homoscedasticity .................. 58
4.3.5 Classical Assumption Test of Linearity ............................ 59
4.3.6 Classical Assumption Test of Multicollinearity .................. 59
4.3.7 Linear Regression Analysis .......................................... 60
4.3.7.1 Multiple Linear Regression Analysis of Access Convenience, Search Convenience, Transaction Convenience, Evaluation Convenience, Shipping, Tracking, and Customer Service on Customer Satisfaction ... 60
4.3.7.2 Multiple Linear Regression Analysis of Customer Satisfaction on Repurchase Intention ........................................61
4.4 Hypothesis Testing ........................................................................62
4.5 Discussion ........................................................................................65

CHAPTER 5 CONCLUSION ........................................................................82
5.1 Conclusion ........................................................................................82
5.1.1. Conclusion for Hypotheses ............................................................82
5.1.1.1 The effect of Search Convenience towards Customer Satisfaction of Shopee Customer in Surabaya ..............................................................82
5.1.1.2. The effect of Shipping towards Customer Satisfaction of Shopee Customer in Surabaya ...............................................................83
5.1.1.3. The effect of Tracking towards Customer Satisfaction of Shopee Customer in Surabaya .................................................................83
5.1.1.4. The effect of Customer Satisfaction towards Repurchase Intentions of Shopee Customer in Surabaya ..................................................83
5.1.2 Conclusion for Research Problem ......................................................84
5.2 Implication ..........................................................................................85
5.2.1 Theoretical Implication Table ............................................................85
5.2.2 Managerial Implication ...................................................................86
5.3 Recommendation .................................................................................93
REFERENCE .........................................................................................94
APPENDIX A ..........................................................................................A-1
APPENDIX B ..........................................................................................B-1
APPENDIX C ..........................................................................................C-1
APPENDIX D ..........................................................................................D-1
LIST OF TABLES

CHAPTER 3
Table 3.1 Operational Definitions .................................................. 31
Table 3.2 The value of r ................................................................. 39
Table 3.3 Interpretation of r-value .................................................. 39

CHAPTER 4
Table 4.1.1 Descriptive Statistic of Respondents Gender .................... 42
Table 4.1.2 Descriptive Statistic of Respondents Age ....................... 43
Table 4.2.1 Description of Mean Rating Index .................................. 43
Table 4.2.2 Descriptive Statistic of Access Convenience ...................... 44
Table 4.2.3 Descriptive Statistic of Search Convenience ...................... 45
Table 4.2.4 Descriptive Statistic of Transaction Convenience ............... 46
Table 4.2.5 Descriptive Statistic of Evaluation Convenience ................. 47
Table 4.2.6 Descriptive Statistic of Shipping .................................... 49
Table 4.2.7 Descriptive Statistic of Tracking .................................... 50
Table 4.2.8 Descriptive Statistic of Customer Service ......................... 51
Table 4.2.9 Descriptive Statistic of Customer Satisfaction ................. 53
Table 4.2.10 Descriptive Statistic of Repurchase Intention ............... 54
Table 4.11 Validity Test Result ....................................................... 55
Table 4.12 Reliability Test Results .................................................. 56
Table 4.13 Normality Test of Kolmogorov Smirnov Result ..................... 57
Table 4.14 Homoscedasticity Test of Spearman Rho Result ................. 59
Table 4.15 Linearity Test Result ..................................................... 59
Table 4.16 Results of Multicolinearity Test ...................................... 59
Table 4.17 Multiple Linear Regression Analysis of Access Convenience, Search Convenience, Transaction Convenience, Evaluation Convenience, Shipping, Tracking, and Customer Service on Customer Satisfaction .... 60
Table 4.18 Multiple Linear Regression Analysis of Customer Satisfaction on Repurchase Intention ....................................................... 61
Table 4.19 Access Convenience Indicators of Shopee ......................... 69
Table 4.20 Search Convenience Indicators of Shopee ......................... 70
Table 4.21 Transaction Convenience Indicators of Shopee ................... 71
Table 4.22 Evaluation Convenience Indicators of Shopee .................... 73
Table 4.23 Shipping Indicators of Shopee ....................................... 75
Table 4.24 Tracking Indicators of Shopee ...................................... 76
Table 4.25 Customer Service Indicators of Shopee ......................... 77
Table 4.26 Customer Satisfaction Indicators of Shopee ..................... 79
Table 4.27 Repurchase Intention Indicators of Shopee ....................... 80

CHAPTER 5
Table 5.1. Theoretical Implication .................................................. 85
Table 5.2. Managerial Implications of Shopee .................................. 89
LIST OF FIGURES

CHAPTER 1
Figure 1.1 E-commerce transaction in Indonesia (2014-2018) ......................... 2
Figure 1.2 Internet users in Indonesia (1998-2017) ..................................... 2
Figure 1.3 Shopee Logo ............................................................................... 3
Figure 1.4 The Most Popular Mobile Shopping Application in Google Play .. 4
Figure 1.5 Shopee Ranting ......................................................................... 5
Figure 1.6 Shopee Access Convenience ...................................................... 6
Figure 1.7 Shopee Search Convenience ........................................................ 6
Figure 1.8 Shopee Evaluation Convenience ................................................. 7
Figure 1.9 Shopee Transaction Convenience .............................................. 8
Figure 1.10 Shopee Shipping Convenience .................................................. 8
Figure 1.11 Shopee Tracking Convenience .................................................. 9
Figure 1.12 Shopee Customer Service Convenience .................................... 10

CHAPTER 2
Figure 2.1 Research Model ........................................................................ 29

CHAPTER 4
Figure 4.1 Shopee Logo ........................................................................... 41
Figure 4.2 Descriptive Statistic of Respondents Gender .............................. 42
Figure 4.3 Descriptive Statistic of Respondents Age ................................... 42
Figure 4.3.3.1 Normal Probability Plot Access Convenience, Search
Convenience, Transaction Convenience, Evaluation Convenience,
Shipping, Tracking, Customer Service * Customer Satisfaction .......... 56
Figure 4.3.3.2 Normal Probability Plot Customer Satisfaction * Repurchase
Intention ...................................................................................................... 57
Figure 4.3.4.1 Scatterplot Access Convenience, Search Convenience,
Transaction Convenience, Evaluation Convenience, Shipping, Tracking,
Customer Service * Customer Satisfaction .............................................. 58
Figure 4.3.4.2 Scatterplot Customer Satisfaction * Repurchase Intention ...... 58
# LIST OF APPENDIX

<table>
<thead>
<tr>
<th>Appendix</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>APPENDIX A</td>
<td>A-1</td>
</tr>
<tr>
<td>APPENDIX B</td>
<td>B-1</td>
</tr>
<tr>
<td>APPENDIX C</td>
<td>C-1</td>
</tr>
<tr>
<td>APPENDIX D</td>
<td>D-1</td>
</tr>
</tbody>
</table>