FINAL PAPER

THE EFFECT OF CONVENIENCE AND LOGISTIC ON REPURCHASE INTENTION OF SHOPEE APPLICATION CUSTOMER IN SURABAYA

Submitted as a final requirement to obtain the
Degree of *Sarjana Manajemen Strata Satu*

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UNIVERSITAS PELITA HARAPAN

SURABAYA

2019

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PREFACE

Gratitude researcher prayed to the God for the blessings, the preparation of the final paper, entitled "**"THE EFFECT OF CONVENIENCE AND LOGISTIC ON REPURCHASE INTENTION OF SHOPEE APPLICATION CUSTOMER IN SURABAYA"** this can be done well. The final paper in the form of this thesis is submitted to fullfill requirement to obtain the degree of Sarjana Management Strata Satu Universitas Pelita Harapan Surabaya.

The researcher believes that the disclosure, presentation, and use of words and language in this study are still very far from perfect. Therefore, with all humility author welcome any suggestions, criticism and all forms of guidance from all arties to improve this thesis.

In this moment the researcher wanted to give thanks for those who have helped and supported upon the completion of the research until the end. This acknowledgements is specially addressed to:

1. Dr. Oliandes Sondakh, SE, MM. as the Advisor, for the priceless guidance, advices encouragement during the whole process of the thesis preparation and the patience and kindness in checking every single mistake in the paper before the submission. Also, a big gratitude for defending, guidance, and helping me in my proposal and final defense.
2. Hananiel Menoverdi G., BA, M.BA. as the co-advisor, for the priceless guidance, encouragement, advice during the whole process of the thesis preparation and final defense.
3. Dr. Amelia, S.E., M.M., as one of the panelist during the final defense for the advice and guidance during the whole process of the thesis preparation.
4. Dr. Ronald Suryaputra, ST, M.M as one of the panelist during the final defense for the advice and guidance during the whole process of the thesis preparation.
5. Mr. Hendra Wijaya. and Mrs. Susiyeniwati, my beloved father and mother, for all the priceless assistances, encouragements and supports during the whole process of thesis preparation.

6. My beloved sister and brother, for all the priceless assistances, encouragements and supports during the whole process of thesis preparation.
7. "Wani Carok Wedi Luwe" squad (Angelis, Cilla, Kathleen, Mon, Sella, Sherryn). Thank you for all the support and encouragement given to the researcher. Us together fight to the end, to finish thesis, and we also encourage each other. Thank you for the time given to the researcher, both the busy time and free time that we spent together. Thank you for always seen there when happy and hard time.
8. All activists of UPH Surabaya (deans, lecturers, and staffs), the entire academic community of UPH Surabaya, and the researcher was thankful for the assistance and cooperation during the researcher study at UPH Surabaya. Every part from the top to bottom, are entirely own different parts in the story of the researcher life during study at UPH Surabaya.
9. Friends from SIMGE Batch 3 who became a friend of the researcher in sharing laughter and experiences. The researcher hope that all friends can be a successful person in accordance with the individual life goals.

Although the thesis is still far from being perfect, the author does believe that this thesis will be useful for further usage. As the thesis is completed, with the effort and love from all the people involved in the preparation stage as mentioned before, and to them, the author dedicates this final paper.

Surabaya, September 25th 2019

Retno Wulandari

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