

FINAL PAPER

**THE EFFECT OF CONVENIENCE AND LOGISTIC ON
REPURCHASE INTENTION OF SHOPEE APPLICATION
CUSTOMER IN SURABAYA**

Submitted as a final requirement to obtain the
Degree of *Sarjana Manajemen Strata Satu*

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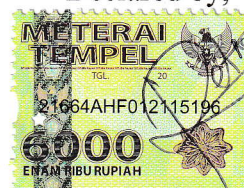
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INTENTION OF SHOPEE APPLICATION CUSTOMER IN SURABAYA**

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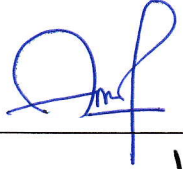
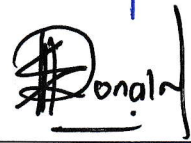
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PREFACE

Gratitude researcher prayed to the God for the blessings, the preparation of the final paper, entitled **“THE EFFECT OF CONVENIENCE AND LOGISTIC ON REPURCHASE INTENTION OF SHOPEE APPLICATION CUSTOMER IN SURABAYA”** this can be done well. The final paper in the form of this thesis is submitted to fulfill requirement to obtain the degree of Sarjana Management Strata Satu Universitas Pelita Harapan Surabaya.

The researcher believes that the disclosure, presentation, and use of words and language in this study are still very far from perfect. Therefore, with all humility author welcome any suggestions, criticism and all forms of guidance from all parties to improve this thesis.

In this moment the researcher wanted to give thanks for those who have helped and supported upon the completion of the research until the end. This acknowledgements is specially addressed to:

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Although the thesis is still far from being perfect, the author does believe that this thesis will be useful for further usage. As the thesis is completed, with the effort and love from all the people involved in the preparation stage as mentioned before, and to them, the author dedicates this final paper.

Surabaya, September 25th 2019

Retno Wulandari

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