#### **FINAL PAPER**

# ANALYSIS OF THE EFFECTS OF STORE ENVIRONMENT ON POSITIVE AFFECT AND URGE TO BUY IN SHAPING IMPULSE BUYING OF CUSTOMERS AT MINISO TUNJUNGAN PLAZA SURABAYA

Submitted as a final requirement to obtain the Degree of *Sarjana Manajemen Strata Satu* 

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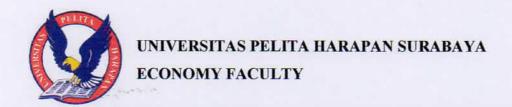
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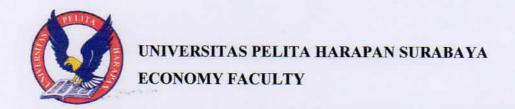
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#### AGREEMENT OF PANELIST APPROVAL FOR FINAL PAPER

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